

Unified Online – Policy Implications

(Preliminary – these implications as well as any raised through feedback will be incorporated within the Draft Implementation Next Steps)

1. Academic Affairs

- Interface with CAOs, faculty senates; how to ensure appropriate academic affairs governance?
- How to coordinate decision-making for optimal response to meeting learner and state needs and expanding revenue?
- How to manage faculty oversight over collaborative degrees?
- Program selection and development; curricular outcomes

2. Student & Faculty Services: remove barriers & provide supports

- Common calendar for multi-campus student with collaborative courses/degrees; common data sets for ERP system; standardization of policies and procedures; etc.
- Quality support services for students and faculty that are focused for online

3. Quality assurance

- Set standards for quality online programming; process akin to board policy on academic program review, but to demonstrate ability to meet standards for best practice in online
- Create a *Center for Excellence in Digitally Enhanced Teaching & Learning* to support faculty in designing online, hybrid and in person courses and to innovate with new pedagogies and technologies; e.g. competency based methods, direct assessment, interactive technology-- jump ahead to the cutting edge of digitally enhanced teaching and learning

4. Common, robust technology platform

- Limit the number of products in use; e.g. systems for learning management, course evaluation, course capture, conferencing, proctoring

5. Administrative governance

- Fairness; level playing field
 - ✓ RFP process for new programs; best solution awarded (quality, cost & access)
 - ✓ Solicit programs from campuses with content expertise; encourage collaboration
 - ✓ Ensure appropriate balance of governance for online with traditional campus-based governance
- Empowered to manage the asset
 - ✓ Authority to manage asset to meet student/state needs and generate revenue
 - ✓ Authority to enforce best practice in online going forward; work with faculty over time to bring current programs up to best practice in online with initial focus on programs and gateway courses; eliminate unnecessary duplication
 - ✓ Identify and address human resource implications

6. Funding & Revenue

- e-tuition rate: single rate for undergraduate online and graduate online; separate online fee in addition to e-tuition? or some other rationalized tuition pricing
- Revenue sharing model: win/win; what does this look like pre and post unified budget? entrepreneurial model: self-sustaining operation that throws off cash to campuses net of expenses and investment?
- Funding for innovation in online teaching and learning; ongoing investment?
- Faculty compensation/incentives for teaching online, appointments and expectations for digitally enhanced teaching

7. Marketing and promotion of online programs

- Marketing of a portfolio of programs to meet learner and state needs; uniform look and fee to programs and services